




MEGAN HEARST

ABOUT ME

I am a multimedia professional dedicated to developing novel, engaging ways to convey vital information. My experience in film production, digital media, research, and government grants me a unique perspective and skillset well-suited to furthering the reach of organizations and ensuring that their messaging has its intended effect.

 510-735-5883

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EDUCATION

Masters Degree in Communication, Culture, and Technology

Georgetown University
August 2021-May 2023

Bachelors Degree in Film and Media/English Literature

Whitman College
August 2015-May 2018

KEY SKILLS

- Well-Versed in Adobe Creative Suite (including Premiere, Lightroom, Photoshop, Audition, and After Effects)
- Ten Years of Experience in Video Production (Including Short Form Internet Video)
- Well-Experienced in Content Production tools including Canva and Adobe Express
- Knowledgeable in Website CMS (Including Wordpress, Drupal and Wix)
- Experienced in Microsoft Office and Google Suite
- Experienced in Graphic Design and Motion Graphics
- Adept in Social Media Management including Facebook, Instagram, and YouTube.
- Highly Knowledgeable about Current Affairs and Policy Issues
- Skilled Writer with extensive experience in Script and Web Content Writing

WORK EXPERIENCE

Insignia Federal Group

Digital Content Producer (Air Force Medical Service Contract)

Falls Church VA

October 2023-Present

- Researches, scripts, edits, produces, and posts promotional web videos.
- Produces educational and promotional films for internal communications.
- Serves as the event photographer for AFMS events.
- Maintains the AFMS' presence on DVIDs and Youtube.

The Berkley Center for Religion, Peace & World Affairs

Multimedia Associate

Washington DC

October 2021-May 2023

- Served as a videographer and photographer for high-profile events.
- Edited event videos and photos.
- Managed the multimedia archives for three Georgetown initiatives.
- Updated the Berkley Center website and related web pages.
- Maintained the organization's Youtube Channels.

Public Broadcasting Service (PBS)

Multimedia Multiplatform Intern

Arlington VA

June 2022-August 2022

- Wrote content for the PBS website and Giphy channel.
- Managed content on show web pages.
- Maintained the PBS YouTube Community tab, writing audience engagement posts for upcoming shows.
- Recorded and analyzed YouTube engagement for PBS and its competition.

Apple of Discord Productions

Associate Editor and Associate Producer

Berkley CA

January 2020-August 2021

- Served on the production team for two documentaries, Clarissa's Battle and Rebound.
- Created the promotional pilot for Rebound, securing funding and distribution from PBS.
- Organized, edited, and transcribed footage for both films.
- Wrote promotional copy, social media posts, and interview questions for both films.

Multiple Production Companies

Freelance Production Assistant

Multiple Locations

September 2018-January 2020

- Provided technical assistance on various projects, including commercials, political campaign ads, and documentary features.
- Logged, organized, and transcribed footage.
- Ran errands and managed tasks for the team on set.